

BRITAIN’S NEW PRIME MINISTER THERESA MAY

A Psychological Profile — what can we expect?

by

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Mrs. May was born in a seaside village to a vicar, Reverend Hubert Brasier, and his wife, Zaidee. She said: “I grew up as the daughter of a local vicar and the granddaughter of a regimental sergeant major. Public service has been a part of who I am for as long as I can remember.” Like Margaret Thatcher she too was educated at Oxford University and later worked for the Bank of England for some years.

The former Home Secretary and now new Prime Minister will be surprisingly good at her new post. Her personality characteristics will help her in a job that is more similar to separating Siamese twins than being Conservative Party Leader and Prime Minister.

In both operations the goal is to keep both alive and able to thrive after the separation. There is always the risk of failure in these tricky procedures. PM May’s ability to hold off, hold back and hunker down until the time is right maybe just what Britain needs to keep the title “Great” in her name. May is a very systematic thinker, and will exercise caution and a level of boldness at the same time. Both of



these characteristics are essential to the complex task she faces in the next months and years.

Although she voted against (Brexit) Britain's exit from the European Union, she embraced this challenge with the kind of assuredness that has characterized her political career.

Brexit if the surgical separation is to be a success, will require an equal amount of skilled nuance, audaciousness, intuition and just plain talent. Her personality type is much better for this challenge than David Cameron brash direct approach.

But what are the characteristics of Theresa May that make her so suited to be the new Prime Minister? Here are five reasons that she fits the Goodfield Personality Type called The Analyst or 3.1 of 12 other possible personality types:

1. Teary eyes (squinting)
2. One eye more open than the other
3. Tighten top lip
4. Concentration lines around between eyes
5. Shallow breathing

Moreover, there is a nonverbal series of responses consistent with this personality type, what I call a Non-Verbal Leak (NVL), that lead to this conclusion.

Eyes open

Teary eyes (squinting)

One eye more open than the other

Jaws shifting

Tight top lip

Biting down

Swallow down

Eyes open



What can we expect of Theresa May as Britain's next Prime Minister?

Here are the characteristics of The Analyst Goodfield Personality Type



Trustworthy
Knows the rules of the game
Will follow a leader with whom there is faith
Distrusts own power
A reluctant leader
Humor with irony
Constantly ruminating
An open book if trusted
Often talented in the arts
Clear thinker
Very logical
Fair
Open to difference
High self-expectations

Understanding of others regarding high standards
Holds herself to very high standard
Aware of others difficulties maintaining high standards
Shares about 1/10th of what is felt to a selected few
Retribution when deemed appropriate
Takes life seriously
Responsible
Compassionate

Her introspective style will allow others to project their viewpoints into her behavior like Angela Merkel; she can wait and let the best decisions come to her. This is not the leadership style of Margaret Thatcher who stepped down more than a quarter of a century ago, who was more aggressive and assertive. What would be a serious mistake to assume this strategy is a sign of weakness. It is a tactic that allows information, often missed, to be considered in the final decision making process. My definition of creativity is the ability to hold off judgment until the last possible moment.

This is the prime ministers strategy. It allows important decisions to be made with the maximum amount of information available. This reduces the chance of critical decisions unraveling once they have been taken. This is a very important tactic when considering Brexit with all of its supporters and critics in Britain and in Europe.

The uproar and controversy surrounding Britons decision to exit the European Union will showcase her skills as a forceful, yet thoughtful, introspective leader showing more brains than a lip. This talent will allow her to move more readily between the warring factions that divide Britain over this divisive decision.

The people with whom she surrounds herself will determine if she will succeed or fail. The selected individuals who can move between Brussels and London with the least amount of conflict and consternation.

Perhaps one of her most important attributes is her openness to difference. This comes about as a result of some level of self-doubt that is well masked in her reflective strategies.

Issues and events do not slip by her. She will not be the person that the media can rely on for a juicy sound bite for the evening news. What they can expect from her is a well thought out statements clearly and directly stated, as one might expect from the granddaughter of a regimental sergeant major.



Winston Churchill and Theresa May, both Prime Minister had something in coming. Both had to deal with the withdrawal from Europe. For one it was called Dunkirk and for the other it is Brexit.

This may be a challenge worthy of Winston Churchill when the British left European soil at Dunkirk. Churchill told the Parliament that his successful removal of people from a conflict is different, than a victory moving forward. And an other relevant remark was "Wars are not won by evacuations".

He went on to show his famous defiance in the face of conflict, "We shall defend our island whatever the cost may be..." Today his famous remark stands more as a historical metaphor for Brexit but, the courage to make this withdrawal a true victory will require the same level of skill, tenacity and agility seen in her predecessors like Margaret Thatcher and Churchill.

As is said in London circles, "Best of British."

For more information on the 12 Goodfield Personality Types and The Goodfield Method™ visit our websites.

ref: Cabinet Meets Amid Conservative Leadership First Ballot
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