

**AN INSIDE LOOK AT THE UNCONSCIOUS MINDS RUNNING
BOTH, THE REPUBLICAN AND DEMOCRATIC NATIONAL
CONVENTIONS**

BY

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Over the next two weeks both conventions and candidates for the office of president, vice president and other political figures in their conventions will be analyzed, and evaluated regarding their conscious and unconscious motivations based on their Goodfield Personality Types and subsequent predictable behavior.

As much as is humanly possible this evaluation will be unbiased and will strictly adhere to the observable psychological dynamics presented by the top officials in both parties.

**The Republican National Convention,
Cleveland Ohio, July 18-21, 2016
Part 2**

Yesterday I profiled former Speaker of the House Newt Gingrich and Governor Chris Christie. Today I will show you the profile of the Republican Vice President candidate Mike Pence. First I want to share some theoretical information.

You can't go through life without personality. Of course, we like some personalities better than others. Over the years I have developed a system that describes the characteristics of twelve basic personality types.

It doesn't take Sigmund Freud or Albert Einstein to realize that, of the 12 personality types I hypothesize, not all 12 are represented by the individuals running for the White House. There is an explanation: Simply put, not all of the dozen personalities would find the presidency an interesting or attractive proposition.

Not everybody would want to have an army of busybodies, pundits and partisan political types poking around in their life today, and every day since they were born. This is not to say that there is not presidential timber in all 12 of the Goodfield Personality Types.

It is also important to note that sanity, good judgment and even mental health are inherent characteristics in all of the personalities. What distinguishes one personality from another is a basic style and approach to dealing with the daily challenges we all face.

Each of the candidates, who has chosen to embark on this grueling path to 1600 Pennsylvania Avenue has his or her own unique styles, strategies and stressors. What is interesting is that there tend to be some similarities and differences in the evaluation of the candidates.

There are some basic assumptions that may be considered in judging the judgments of those who would govern us:

Number 1, the unconscious can be seen. Freud talked about it in 1905 when he said, *"When I set myself the task of bringing to light what human beings keep hidden within them, not by the compelling power of hypnosis, but by observing what they say and what they show, I thought the task was a harder one than it really is. He who has eyes to see and ears to hear may convince himself that no mortal can keep a secret. If his lips are sealed, he chatters with his fingertips; betrayal oozes out of him at every pore, and thus the task of making conscious the most hidden recesses of the mind is one which it is quite possible to accomplish."*

Now with new technologies like video, computer programs and invasive techniques, we can with increasing accuracy see the motivation and unconscious forces operating in us all. In video, slow-motion techniques and still frames reveal our deeper thoughts and driving forces.

We will examine, with all who would be president, those forces and desires that explain their actions and clarify their approaches.

Number 2, with stress goes regression. This fact is clearly illustrated when looking at a properly dressed person, standing by an automobile, kicking a flat tire or conversely blasting the horn while pounding the steering wheel in traffic. These are human reactions. Nevertheless they are regressive pieces of behavior, which harken back to early childhood when as children we threw a fit when wishes and desires were not met. It is normal to act abnormally. We all find times in our life when we want to hang out that window and yelled Paddy Chayefsky words from his 1976 film "Network", *"I'm mad as hell and I'm not going to take it anymore."*

For some the idea of sacrificing their privacy and history for a shot at the White House simply isn't worth it. Some would want to avoid the daily stressful

grind and consistent confrontation this road demands. In no way does this signify a character flaw. In fact, it may suggest good judgment.

THE NON-VERBAL LEAK (NVL)

What is so special about the Non-Verbal Leak (NVL), as I call it?

It is observable, learnable, testable and reflects the other half of our message, a half that we may not even know about ourselves. If we can learn to read and understand these powerful communications from the unconscious recesses of the personality, then a new source of deeper data is revealed. That information can change the way we see ourselves and others. This has implications for the person on the pillow next to you or the dictator across the border.

It is simply a formal introduction to a different language that we have all used our entire lives with varying degrees of success and consequence. We can learn to understand it and use it to our advantage. The NVL is the silent language of the unconscious: silent yet powerful, visible yet often consciously unseen, influential yet often denied. It seduces, sabotages and subjugates us in our daily interactions with others. This book is a look at how it works and how it impacts us on all levels of life.

The Non-Verbal Leak can be learned as well as any other language can be learned. It is the other half of our own language. The NVL is a new yet familiar step into the human communication process. With these new tools many mysteries unravel and are revealed. Why some relationships are doomed from the moment that they started. Why we are masters at snatching failure from the jaws of success. Why we make ourselves sick or insane. When we can see — literally see — the messages from the unconscious, we can truly become the masters of our own destiny.

Being able to more accurately read the messages from the unconscious does not mean that you will magically find success or happiness. It simply means that you will have a deeper understanding of yourself and those around you. That knowledge tends to change life.

The microscope and telescope did not create that which was not there. They simply provided a closer look and that consequently changed the way we saw and lived our lives. The Non-Verbal Leak is simply another life-viewing tool.

Many people profess to possess this skill. Crossed arms mean that someone is hiding something. While sitting a leg moving up and down indicates aggression.

Yes and no. Just as "hasta la vista, baby," may have one meaning when friends wave goodbye at the airport or another when uttered by Arnold

Schwarzenegger. *Context determines meaning and perception determines reality.* The context in which an event takes place provides the framework that is helpful to define the meaning of the event. In a situation where a team is losing badly one might say, "They are being killed." Simply put, we are talking comparatively about what is in relationship versus what is expected. Therefore, context determines meaning and perception determines reality because it reflects the facts as we see them; this does not mean that they capture all of what there is to see.

When we think of nonverbal behavior it is possible to have a very quick reaction that others around may not record on a conscious level, but might record as a feeling "tone" that could affect their translation of the overall message. Just as your own language patterns are unique to you, so it is with your regards to your nonverbal language.

Governor Mike R. Pence

Pence was born in Columbus, Indiana, one of six children. His parents ran a string of gas stations. His family were Irish Catholic Democrats. He was named after his grandfather, Richard Michael Cawley, a Chicago bus driver and Irish immigrant who came from County Sligo to the United States through Ellis Island.

Pence earned a B.A. in history from Hanover College, in 1981 and a J.D. from the Indiana University Robert H. McKinney School of Law, in Indianapolis, Indiana, in 1986. While at Hanover, Pence joined the Phi Gamma Delta fraternity, serving as his chapter's president. After graduating from Hanover, Pence worked as an admissions counselor at the college, from 1981 to 1983. After graduating from law school in 1986, Pence worked as an attorney in private practice. In 1991, he became the president of the Indiana Policy Review Foundation, a self-described free-market think tank and a member of the State Policy Network.

Pence left the Indiana Policy Review Foundation in 1994, when he began a career in talk radio. He hosted The Mike Pence Show, which was based in WRCR-FM in Rushville. Pence called himself "Rush Limbaugh on decaf" since he considered himself politically conservative while not as outspoken as Limbaugh.

In November 2000, Pence was elected to the U.S. House of Representatives in Indiana's 2nd Congressional District. Pence was re-elected four more times by comfortable margins.

Pence served as the chairman of the Republican Study Committee, a group of conservative House Republicans, from 2005 to 2007. On May 5, 2011,

Pence announced that he would be seeking the Republican nomination for Governor of Indiana in 2012. Pence was sworn in as the 50th governor of Indiana on January 14, 2013



Picture Courtesy of Gage Skidmore

Goodfield Personality Type 3 The Doubter

Searching for the truth with a big “T”

First impression

Clear thinker

Articulate

Convincing

A man who believes he knows what is right and what is wrong

Tough

Fair

Prideful

A fast judge of character

Once “read” by him - that’s it

Observable aspects of his Non-Verbal Behavior

1. Forehead lines arched higher over one eye
2. Lines between the eyes (concentration lines)
3. Lines on sides of eyes (crows feet)
4. Both eyelids open without signs of shock
5. Mild masseter muscles build-up

This Personality Type has the following characterization:

- Sense of duty
- If trusted extremely loyal
- Difficulty with criticism
- Group give a secure feeling
- Ambivalent risk taking
- Sympathetic
- He prefers to be alone instead of lonely
- Team player
- Puts “team needs” before self
- Duty bound
- Vivid imagination
- Ambivalent about success

Governor Mike Pence is according to his Goodfield Personality Type well suited to follow the strong-willed and often bombastic Donald Trump. Joining the Trump brigade he has the security of a well-defined leader (at least that is the way he perceives himself).

Both are on a mission to turn the Washington bureaucracy on its ear. Governor Pence with his familiarity of the workings of Washington can be an instrumental tool in the disassembling of the villainized perpetrators of the status quote.

He sees himself as a mission ready, duty-bound to help and lead the nation away from a mishandled America that has suffered under the Obama administration.

He is a well-mannered, well-spoken person who even looks presidential. His radio career in broadcasting is another asset for the publicity oriented Trump. So there you have it, looks, brains and years of experience in Congress and the executive branch as a governor. Central casting could not have done any better. Now the only thing he needs is to be on a winning ticket that may prove to be difficult even for this dynamic duo.



Picture fox32chicago.com

Ref: *So You Want To Be My President? The Ultimate Voters' Guide* (2011)
Prof. Barry A. Goodfield, Ph.D., DABFM

Are They Crazy? The Ultimate Guide to the Candidate for America's Next President (2015)
Prof. Barry A. Goodfield, Ph.D., DABFM

Both books are available in paperback and e-book format

News outlets
Website
Wikipedia

Part 1: Governor Chris Christie and Former Speaker of the House Newt
Gingrich <http://goo.gl/izhYks>

Part 2: Senator Mike Pence

For more articles and videos click here <http://goo.gl/jUjnt8>



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